

BELLVER SPORTS



## NEW PARTNERSHIP

**Middle East & Africa**

### **Prime Sport Middle East - PSME & Bellver Sports, Legal Boutique - BS signed a partnership and representation to start their football Legal advisory business cooperation**

Khaled Refaat, Managing Partner of Prime Sport Middle East and Reyes Bellver, Founder of Bellver Sports Legal Boutique, signed a strategic partnership formed to mutually benefit both companies. With this partnership agreement PSME becomes the partner for BS Legal in the Middle East & Africa. Bellver Sports Legal, Head office is in Madrid, Spain with a business network and representatives in Europe and South America. On the other hand PSME head office is in Cairo, Egypt and a representation office in Bahrain.

Khaled Refaat stated " This is an important partnership, we are introducing an outstanding football legal advisory services to Middle East & Africa by our remarkable partner Bellver Sports Legal Boutique. Associations, clubs, coaches, players, sponsors and corporates will benefit out of this. Reyes Bellver added " Its a good opportunity to work with PSME to grow our Legal Services in the middle east & Africa by offering unique legal services to be one of the top football legal advisory in the region".

#### **About Prime Sport Middle East - PSME**

PSME, is the new vision of sports consultancy and events. A comprehensive sport marketing, management, communications & consultancy solutions... with a worldwide business network to serve the middle east and Africa region. Sports consultancy, sports education, sports tourism, players & athletes management, legal advisory, commercial, marketing and sponsorship services. e: [marketing@primesportme.com](mailto:marketing@primesportme.com)

#### **About Bellver Sports, Legal Boutique - BS**

Bellver Sports is a legal boutique specialized in legal advice and consulting services within the scope of international sport, focusing on football, provided by well-known professionals specialized in this field. Our mission is to offer a complete and personalized legal advice service, always focusing on the needs of our clients and with full involvement in every case. Bellver Sports is the first Spanish Legal boutique specialized in Football. e: [bsportslaw@bsportslaw.com](mailto:bsportslaw@bsportslaw.com)